

MEDIA ADVISORY

Northern Technologies International Corporation [NTIC] CEO to Ring The NASDAQ Stock Market Closing Bell

4 Times Square (corner 43rd & Broadway) New York, NY 10036 tel 646 441 5200

What:

G. Patrick Lynch, CEO of Northern Technologies International Corporation [NTIC], will preside over the closing bell.

Where:

NASDAQ MarketSite – 4 Times Square – $43^{\rm rd}$ and Broadway – Broadcast Studio

When:

Wednesday, July 23, 2008 at 4:00 p.m. EDT

Contacts:

Matthew Wolsfeld, CFO Northern Technologies International Corporation (763) 225-6600 info@ntic.com

NASDAQ MarketSite:

Jolene Libretto; 646.441.5220; mobile - 347.219.9539 Jolene.Libretto@NASDAQ.com

Feed Information:

The closing bell is available from 3:50 p.m. to 4:05 p.m. on Galaxy 3C, Transponder 9. The downlink frequency is 4040 Vertical; Audio 6.2-6.8 The feed can also be found on Waterfront fiber 1623. If you have any questions, please contact Jolene Libretto at (646) 441-5220.

Radio Feed:

An audio transmission of the closing bell is also available from 3:50 p.m. to 4:05 p.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Waterfront fiber 1623 as well.

Webcast:

A live Webcast of the NASDAQ Closing Bell will be available at: http://www.nasdaq.com/about/marketsitetowervideo.asx

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to <u>http://www.nasdaq.com/reference/marketsite_events.stm</u> and click on the market close of your choice.

About Northern Technologies International Corporation:

Northern Technologies International Corporation (NASDAQ: NTIC) focuses on developing, marketing and selling proprietary environmentally beneficial material science-based products and technical services via a network of independent distributors, manufacturers' representatives and joint ventures in over 50 countries. For more information please visit our website at <u>www.ntic.com</u>.