

## Northern Technologies International Corporation Reports Financial Results for Second Quarter Fiscal 2023

April 13, 2023

MINNEAPOLIS, April 13, 2023 (GLOBE NEWSWIRE) -- Northern Technologies International Corporation (NASDAQ: NTIC), a leading developer of corrosion inhibiting products and services, as well as bio-based and biodegradable polymer resin compounds, today reported its financial results for the second quarter of fiscal 2023.

Second quarter fiscal 2023 highlights include (with growth rates on a fiscal quarter year-over-year basis):

- Consolidated net sales increased 9.1% to a second quarter record \$18,271,000
- ZERUST® net sales increased 10.2% to \$14,459,000
- ZERUST® oil and gas net sales increased 212.4% to \$1,805,000
- NTIC China net sales decreased 31.0% to \$2,872,000
- Natur-Tec® product net sales increased 5.0% to \$3,812,000
- Joint venture operating income increased 9.8% to \$2,381,000
- Net income attributable to NTIC increased to \$885,000, compared to \$183,000 last year
- Net income per diluted share attributable to NTIC was \$0.09, compared to \$0.02 per diluted share last year
- Consolidated balance sheet as of February 28, 2023 is strong with working capital of \$23,998,000

"Net sales increased to a second quarter record thanks to the solid foundation on which we've built our long-term growth strategies. This top line result is particularly encouraging when considering that our NTIC China team remained sidelined by severe COVID-19 lockdowns through most of the quarter and Natur-Tec sales growth slowed due to seasonality and the timing of both shipments and orders. Furthermore, I'm pleased to report that we're making considerable progress enhancing gross margins and controlling operating expenses. In fact, our second quarter gross margin of 35.0% marks a significant improvement on both a sequential and year-over-year basis, reflecting the growing contributions made by a profitable ZERUST oil and gas business as well as the benefits of other measures we've implemented successfully so far this fiscal year," said G. Patrick Lynch, President and CEO of NTIC.

"We expect NTIC China sales will improve in the third quarter and beyond as the Chinese economy finally has the opportunity to start rebounding from its exceptionally long, self-imposed pandemic freeze. In addition, Natur-Tec sales are expected to benefit in the third quarter from new customer relationships and incremental orders. Consequently, we believe we are well positioned for a strong finish to fiscal 2023," concluded Mr. Lynch.

NTIC's consolidated net sales increased 9.1% to \$18,271,000 during the three months ended February 28, 2023, compared to \$16,749,000 for the three months ended February 28, 2022. The year-over-year increase in consolidated net sales was primarily a result of sales growth across all the Company's product categories due to higher customer demand, as well as the contribution from Zerust India. For the first half of fiscal 2023, consolidated net sales increased 9.4% to \$38,224,000, compared to \$34,942,000 for the same period last fiscal year.

The following table sets forth NTIC's net sales by product category for the three and six months ended February 28, 2023, and February 28, 2022, by segment:

ZERUST<sup>®</sup> industrial net sales
ZERUST<sup>®</sup> joint venture net sales
ZERUST<sup>®</sup> oil & gas net sales
Total ZERUST<sup>®</sup> net sales
Total Natur-Tec<sup>®</sup> sales
Total net sales

	Three Months Ended											
February 28, 2023		8, % of Net Sales		ebruary 28, 2022	% of Net Sales	% Change						
\$	12,086,741	66.2%	\$	11,656,345	69.6%	3.7%						
	566,771	3.1%		883,511	5.3%	-35.9%						
	1,805,235	9.9%		577,921	3.4%	212.4%						
\$	14,458,747	79.2%	\$	13,117,777	78.3%	10.1%						
	3,812,078	20.9%		3,630,862	21.7%	5.0%						
\$	18,270,825	100.0%	\$	16,748,639	100.0%	9.1%						

$ZERUST^{\circledR}$	industrial net sales
$ZERUST^{\circledR}$	joint venture net sales
$ZERUST^{\mathbb{R}}$	oil & gas net sales

February 28, 2023		% of Net Sales	February 28, 2022		% of Net Sales	% Change						
\$	25,201,379	65.9%	\$	24,267,875	69.5%	3.8%						
	1,200,237	3.1%		1,723,950	4.9%	-30.4%						
	3,427,132	9.0%		1,549,737	4.4%	121.1%						

Six Months Ended

Total ZERUST <sup>®</sup> net sales	\$ 29,828,748	78.0%	\$ 27,541,562	78.8%	8.3%
Total Natur-Tec <sup>®</sup> sales	8,394,843	22.0%	7,400,490	21.2%	13.4%
Total net sales	\$ 38,223,591	100.0%	\$ 34,942,052	100.0%	9.4%

NTIC's joint venture operating income was \$2,381,000 during the three months ended February 28, 2023, compared to joint venture operating income of \$2,170,000 during the three months ended February 28, 2022. Net sales of NTIC's joint ventures, which are not consolidated with NTIC's financial results, increased 3.6% to \$25,483,000 during the three months ended February 28, 2023, compared to \$24,602,000 for the three months ended February 28, 2022. Year-to-date, NTIC's joint venture operating income was \$4,753,000, compared to joint venture operating income of \$4,803,000 during the six months ended February 28, 2022. Net sales of NTIC's joint ventures were \$50,213,000 during the six months ended February 28, 2023, compared to \$51,625,000 for the six months ended February 28, 2022.

Operating expenses, as a percent of net sales, for the second quarter of fiscal 2023 were 41.0%, compared to 40.1% for the same period last fiscal year. Year-to-date, operating expenses, as a percent of net sales, were 40.3%, compared to 39.4% for the same period last fiscal year. Higher year-over-year operating expenses for the three and six months ended February 28, 2023 were driven primarily by increased personnel expenses and other inflationary increases in expenses. Additionally, NTIC is now consolidating the majority owned subsidiary formed to assume the operations of a former joint venture in Taiwan compared to prior periods.

Net income attributable to NTIC for the second quarter of fiscal 2023 was \$885,000, or \$0.09 per diluted share, compared to net income of \$183,000, or \$0.02 per diluted share, for the same period last fiscal year. Year-to-date, net income attributable to NTIC was \$1,387,000, or \$0.14 per diluted share, compared to net income of \$4,677,000, or \$0.48 per diluted share, for the same period last fiscal year.

NTIC's non-GAAP adjusted net income as set forth in the GAAP reconciliation at the end of this release, was \$991,000, or \$0.10 per diluted share, for the second quarter of fiscal 2023 compared to \$392,000, or \$0.04 per diluted share, for the same quarter last fiscal year. Year-to-date, NTIC reported non-GAAP net income of \$1,599,000, or \$0.16 per diluted share, compared to \$1.2 million, or \$0.12 per diluted share, for the same period last year.

NTIC's consolidated balance sheet remains strong, with working capital of \$23,998,000 as of February 28, 2023, including \$5,451,000 in cash and cash equivalents and an outstanding revolving line of credit balance of \$7,100,000, compared to \$23,169,000 of working capital as of August 31, 2022, including \$5,334,000 in cash and cash equivalents, \$5,590 in available for sale securities, and an outstanding revolving line of credit balance of \$5,900,000. The increase in the revolving line of credit balance was primarily due to \$1,200,000 in cash used to purchase a 26,000 square foot facility adjacent to NTIC's headquarters to be used for additional warehousing and production space to support NTIC's anticipated continued growth.

At February 28, 2023, the Company had \$21,522,000 of investments in joint ventures, of which over \$11,396,000, or 52.9%, was cash, with the remaining balance mostly made up of other working capital.

#### **Conference Call and Webcast**

NTIC will host a conference call today at 8:00 a.m. Central Time to review its results of operations for the second quarter of fiscal 2023 and its outlook, followed by a question-and-answer session. The conference call will be available to interested parties through a webcast. To join the live call and ask a question, a participant must register using the URL below.

#### https://register.vevent.com/register/Blfba749b7e32e466aa601ac763df0bd80

Once registered, the participant will receive a dial-in number and unique PIN number to access the call.

The audio-only webcast can be accessed at the following link: <a href="https://edge.media-server.com/mmc/p/9ync2rok">https://edge.media-server.com/mmc/p/9ync2rok</a>. A link to the webcast is also available on the Investor Relations section of NTIC's webpage. Participants are advised to go to the website at least 15 minutes early to register, download and install any necessary audio software. For those unable to participate in the live webcast, a replay of the webcast will be archived and accessible for approximately one year on the Investor Relations section of NTIC's webpage.

#### **About Northern Technologies International Corporation**

Northern Technologies International Corporation develops and markets proprietary, environmentally beneficial products and services in over 65 countries either directly or via a network of subsidiaries, joint ventures, independent distributors and agents. NTIC's primary business is corrosion prevention marketed mainly under the ZERUST<sup>®</sup> brand. NTIC has been selling its proprietary ZERUST<sup>®</sup> rust and corrosion inhibiting products and services to the automotive, electronics, electrical, mechanical, military and retail consumer markets for almost 50 years and more recently has also targeted and expanded into the oil and gas industry. NTIC offers worldwide on-site technical consulting for rust and corrosion prevention issues. NTIC's technical service consultants work directly with the end users of NTIC's products to analyze their specific needs and develop systems to meet their technical requirements. NTIC also markets and sells a portfolio of bio-based and biodegradable polymer resin compounds and finished products marketed under the Natur-Tec<sup>®</sup> brand.

#### Investor and Media Contact:

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#### **Forward-Looking Statements**

Statements contained in this release that are not historical information are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include NTIC's expectations that NTIC China sales will improve in the third quarter and beyond and Natur-Tec sales will benefit in the third quarter from new customer relationships and incremental orders, and other statements that can be identified by words such as "believes," "continues," "expects," "anticipates," "intends," "potential," "outlook," "will," "may," "would," "should," "guidance" or words of similar meaning, and the use of future dates. Such forward-looking statements are based upon the current beliefs and expectations of NTIC's management and are inherently subject to risks and uncertainties that could cause actual results to differ materially from those projected or implied. Such potential risks and uncertainties include, but are not limited to, in no particular order: the health of the U.S. and worldwide economies, including in

particular the U.S. automotive industry and its evolution towards electric vehicles; the effect of economic uncertainty, recessionary indicators, inflation, increased interest rates and turmoil in the global credit, financial and banking markets or perception thereof; effect of supply chain disruptions; effect of COVID-19; dependence on joint ventures, relationships with joint venture partners and their success, including fees and dividend distributions; risks associated with international operations, including NTIC China, exposure to exchange rate fluctuations, tariffs and trade disputes; effect of economic slowdown and political unrest, including the Russia and Ukraine war; the level of growth in NTIC's markets; NTIC's investments in research and development efforts; acceptance of existing and new products; timing of purchase orders under supply contracts; variability in sales to oil and gas customers and effect on quarterly financial results; increased competition; costs and effects of complying with changes in tax, fiscal, government and other regulatory policies, and rules relating to environmental, health and safety matters; and NTIC's reliance on its intellectual property rights and the absence of infringement of the intellectual property rights of others. More detailed information on these and additional factors which could affect NTIC's operating and financial results is described in NTIC's filings with the Securities and Exchange Commission, including its annual report on Form 10-K for the fiscal year ended August 31, 2022 and subsequent quarterly reports on Form 10-Q. NTIC urges all interested parties to read these reports to gain a better understanding of the many business and other risks that it faces. Additionally, NTIC undertakes no obligation to publicly release the results of any revisions to these forward-looking statements, which may be made to reflect events or circumstances occurring after the date hereof or to reflect the occurrence of unanticipated events.

#### **Use of Non-GAAP Financial Measures**

In addition to the financial measures prepared in accordance with U.S. generally accepted accounting principles (GAAP), this release contains non-GAAP financial measures, including adjusted net income attributable to NTIC and adjusted net income attributable to NTIC per diluted share. NTIC's reasons for use of these measures, reconciliations of these non-GAAP financial measures to the most directly comparable GAAP measures and other information are included at the end of this release. Non-GAAP financial measures have limitations as analytical tools and should not be considered in isolation or as a substitute for NTIC's financial results prepared in accordance with GAAP.

### NORTHERN TECHNOLOGIES INTERNATIONAL CORPORATION AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS AS OF FEBRUARY 28, 2023 (UNAUDITED) AND AUGUST 31, 2022 (AUDITED)

	Feb	ruary 28, 2023	August 31, 2022		
ASSETS					
CURRENT ASSETS:					
Cash and cash equivalents	\$	5,451,111	\$	5,333,890	
Available for sale securities		_		5,590	
Receivables:					
Trade, excluding joint ventures, less allowance for doubtful accounts					
of \$439,000 as of February 28, 2023 and August 31, 2022		14,675,017		14,136,930	
Trade, joint ventures		1,614,934		697,861	
Fees for services provided to joint ventures		1,108,907		1,765,117	
Income taxes		313,270		_	
Inventories		15,180,239		16,341,729	
Prepaid expenses		1,833,124		1,953,764	
Total current assets	\$	40,176,602	\$	40,234,881	
PROPERTY AND EQUIPMENT, NET	\$	13,445,966	\$	12,170,493	
OTHER ASSETS:				_	
Investments in joint ventures		21,522,496		21,814,754	
Intangible asset, net		6,409,028		6,633,878	
Goodwill		4,782,376		4,782,376	
Operating lease right of use asset		374,037		557,571	
Total other assets		33,087,937		33,788,579	
Total assets	\$	86,710,505	\$	86,193,953	
LIABILITIES AND EQUITY					
CURRENT LIABILITIES:					
Accounts payable	\$	6,307,443	\$	7,796,494	
Line of credit		7,100,000		5,900,000	
Income taxes payable		_		30,742	
Accrued liabilities:					
Payroll and related benefits		1,304,717		2,297,543	
Other		1,292,950		667,292	
Current portion of operating leases		173,179		373,330	
Total current liabilities	\$	16,178,289	\$	17,065,401	
LONG-TERM LIABILITIES:					
Deferred income tax, net		1,623,364		1,700,015	
Operating leases, less current portion		200,858		184,241	
Total long-term liabilities	\$	1,824,222	\$	1,884,256	

#### COMMITMENTS AND CONTINGENCIES (Note 12)

<b>⊢</b> ( )	JITY:

Preferred stock, no par value; authorized 10,000 shares; none issued and outstanding	_	_	
Common stock, \$0.02 par value per share; authorized 15,000,000 shares as of			
February 28, 2023 and August 31, 2022; issued and outstanding 9,366,357 and 9,232,483,			
respectively		187,327	184,650
Additional paid-in capital		21,058,721	19,939,131
Retained earnings		50,792,813	50,716,613
Accumulated other comprehensive loss		(6,774,510)	 (7,245,132)
Stockholders' equity		65,264,351	63,595,262
Non-controlling interests		3,443,643	 3,649,034
Total equity		68,707,994	67,244,296
Total liabilities and equity	\$	86,710,505	\$ 86,193,953

## NORTHERN TECHNOLOGIES INTERNATIONAL CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)

FOR THE THREE AND SIX MONTHS ENDED FEBRUARY 28, 2023 AND 2022

	Three Months Ended February 28,			S	Six Months Ended February 28,				
		2023		2022		2023		2022	
NET SALES:									
Net sales	\$	18,270,825	\$	16,748,639	\$	38,223,591	\$	34,942,052	
Cost of goods sold		11,867,639		11,764,304		25,467,281		24,254,787	
Gross profit		6,403,186		4,984,335		12,756,310		10,687,265	
JOINT VENTURE OPERATIONS:									
Equity in income from joint ventures		1,128,731		922,832		2,318,135		2,297,581	
Fees for services provided to joint ventures		1,252,746		1,246,909		2,434,551		2,505,767	
Total joint venture operations		2,381,477		2,169,741		4,752,686		4,803,348	
OPERATING EXPENSES:									
Selling expenses		3,418,717		2,971,391		6,926,151		6,209,149	
General and administrative expenses		3,084,189		2,518,788		6,214,788		5,115,135	
Research and development expenses		994,450		1,218,674		2,251,174		2,454,495	
Total operating expenses		7,497,356		6,708,853		15,392,113		13,778,779	
OPERATING INCOME		1,287,307		445,223		2,116,883		1,711,834	
REMEASUREMENT GAIN ON ACQUISITION OF EQUITY METHOD									
INVESTEE		_		_		_		3,951,550	
INTEREST INCOME		3,451		9,909		9,619		20,852	
INTEREST EXPENSE		(115,144)		(7,404)		(206,475)		(10,295)	
INCOME BEFORE INCOME TAX EXPENSE		1,175,614		447,728		1,920,027		5,673,941	
INCOME TAX EXPENSE		181,795		151,743		292,528		656,123	
NET INCOME		993,819		295,985		1,627,499		5,017,818	
NET INCOME ATTRIBUTABLE TO NON-									
CONTROLLING INTERESTS	_	108,571	_	113,138	_	240,009	_	341,212	
NET INCOME ATTRIBUTABLE TO NTIC	\$	885,248	\$	182,847	\$	1,387,490	\$	4,676,606	
NET INCOME ATTRIBUTABLE TO NTIC PER COMMON SHARE:									
Basic	\$	0.10	\$	0.02	\$	0.15	\$	0.51	
Diluted	\$	0.09	\$	0.02	\$	0.14	\$	0.48	
WEIGHTED AVERAGE COMMON SHARES ASSUMED OUTSTANDING:									
Basic		9,366,357		9,214,817		9,353,989		9,211,858	
Diluted		9,747,461		9,683,426		9,745,166		9,736,060	
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# NORTHERN TECHNOLOGIES INTERNATIONAL CORPORATION AND SUBSIDIARIES RECONCILIATION OF GAAP TO NON-GAAP MEASURES (UNAUDITED, IN THOUSANDS, EXCEPT SHARE AND PER SHARE AMOUNTS)

The accompanying press release contains certain non-GAAP financial measures, including adjusted net income attributable to NTIC per diluted share, which are not calculated or presented in accordance with accounting principles generally accepted in the United States (GAAP). These non-GAAP financial measures are information supplemental and in addition to the financial measures presented in the accompanying release that are calculated and presented in accordance with GAAP. NTIC uses non-GAAP financial measures as supplemental measures of performance and believes these measures facilitate operating performance comparisons from period to period and company to company by factoring out potential differences caused by non-recurring, unusual or infrequent charges not related to NTIC's regular, ongoing business. NTIC also believes that the presentation of certain non-GAAP financial measures provides useful information to investors in evaluating the company's operations, period over period. Such non-GAAP financial measures should not be considered superior to, as a substitute for, or as an alternative to, and should be considered in conjunction with, the GAAP financial measures presented in the release. The non-GAAP financial measures in the accompanying release may differ from similar measures used by other companies.

The following is a reconciliation of NTIC's reported net income attributable to NTIC and reported net income attributable to NTIC per diluted common share to adjusted net income attributable to NTIC and adjusted net income attributable to NTIC per diluted common share, in each case, as adjusted to exclude the net one-time gain related to the acquisition of the remaining 50% ownership interest of ZERUST<sup>®</sup> India and certain other adjustments as described below.

	Three Months Ended February 28,				Six Months Ended February 28,			
	2023		_	2022		2023		2022
Net income attributable to NTIC, as reported Adjustments for adjusted net income:	\$	885,248	\$	182,847	\$	1,387,490	\$	4,676,606
Expenses related to ZERUST® India transaction		-		65,000		-		115,000
Gain on purchase of ZERUST <sup>®</sup> India		-		-		-		(4,612,638)
Cumulative foreign currency adjustment		-		-		-		661,088
Amortization expense		105,783		144,000		211,566		212,000
Tax impact of adjusted items				_				121,000
Non-GAAP adjusted net income	\$	991,031	\$	391,847	\$	1,599,056	\$	1,173,056
Weighted average shares outstanding (diluted)		9,747,461		9,683,426		9,745,166		9,736,060
Diluted net income per share, as reported		0.091		0.019		0.142		0.480
Adjustments for adjusted net income, net of tax impact, per diluted share <sup>1</sup>		0.011		0.022		0.022		(0.360)
Non-GAAP diluted adjusted net income per share	\$	0.102	\$	0.041	\$	0.164	\$	0.120

<sup>&</sup>lt;sup>1</sup> Includes adjustments related to the items noted above, net of tax

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