

Northern Technologies International Corporation Reports Financial Results For First Quarter Fiscal 2021

January 7, 2021

MINNEAPOLIS, Jan. 07, 2021 (GLOBE NEWSWIRE) -- Northern Technologies International Corporation (NASDAQ: NTIC), a leading developer of corrosion inhibiting products and services, as well as bio-based and biodegradable polymer resin compounds, today reported its financial results for the first quarter of fiscal 2021.

First quarter fiscal 2021 financial and operating highlights include (with growth rates compared to first quarter of fiscal 2020, except as otherwise noted):

- Consolidated net sales decreased 12.7% to \$12,779,000, and up 27.4% over fourth quarter of fiscal 2020
- ZERUST® net sales increased 2.7% to \$9,078,000
- ZERUST® oil and gas net sales increased 8.0% to \$563,000
- NTIC China net sales increased 17.7% to a quarterly record \$4,544,000
- Natur-Tec® product net sales decreased 45.4% to \$2,559,000
- Joint venture operating income increased 19.2% to \$3,162,000
- Net income attributable to NTIC increased 4.1% to \$1,262,000
- Net income per diluted share attributable to NTIC was \$0.13, in line with the prior year period
- Net cash provided by operating activities was \$1,601,000, compared to net cash used in operating activities of \$1,567,000
- Consolidated balance sheet at November 30, 2020 was strong with no debt and total cash and cash equivalents and available for sale securities of \$13,336,000

"Our fiscal 2021 first quarter results reflect an encouraging increase in global demand from our core ZERUST® industrial market. NTIC China came in particularly strong with orders from new and existing customers for both our ZERUST® and Natur-Tec® products, causing a year-over-year jump in NTIC China net sales of 17.7%, to a quarterly record of \$4,544,000. Furthermore, sales at NTIC's joint ventures increased 5.2% year-over-year and were up 44.8% from the fiscal 2020 fourth quarter," said G. Patrick Lynch, President and Chief Executive Officer of NTIC.

"Since the onset of the COVID-19 crisis, we have proactively focused on continuing to supply our worldwide customers while operating safely, controlling operating expenses, maintaining our strong balance sheet, and investing in our long-term growth strategies. Facing challenging circumstances, we were still able to slightly increase net income over the prior fiscal year period, despite a 12.7% year-over-year reduction in consolidated net sales. Furthermore, we ended the fiscal 2021 first quarter with no debt and over \$13,300,000 in cash, cash equivalents, and available for sale securities, representing an 88.0% improvement over the prior fiscal year period," continued Mr. Lynch.

"Our near-term outlook remains cautious, due to the continued uncertainty surrounding the COVID-19 crisis and the pace of the economic recovery, as well as the upcoming annual slowdown in Asia associated with the Chinese New Year holidays. Nevertheless, I am proud of how NTIC and our joint venture partners have responded throughout this difficult period and excited by the new business opportunities we continue to uncover," concluded Mr. Lynch.

NTIC's consolidated net sales decreased 12.7% to \$12,779,000 during the three months ended November 30, 2020, compared to \$14,631,000 for the three months ended November 30, 2019. The continued global economic slowdown, due to the COVID-19 crisis, significantly reduced demand across the Company's global customer base.

Three Months Ended

The following table sets forth NTIC's net sales by product category for the three months ended November 30, 2020 and 2019, by segment:

| ITITEE MOTITIS ETIGEG | | | | | | |
|-----------------------|---------------------|--|---|--|---|--|
| No | ovember 30, 2020 | % of Net Sales | N | ovember 30, 2019 | % of Net Sales | % Change |
| \$ | 9,077,554 | 71.0% | \$ | 8,843,052 | 60.4% | 2.7% |
| | 580,304 | 4.5% | | 585,616 | 4.0% | (0.9%) |
| | 562,693 | 4.4% | | 520,844 | 3.6% | 8.0% |
| \$ | 10,220,551 | 80.0% | \$ | 9,949,512 | 68.0% | 2.7% |
| | 2,558,561 | 20.0% | | 4,681,888 | 32.0% | (45.4)% |
| \$ | 12,779,112 | 100.0% | \$ | 14,631,400 | 100.0% | (12.7)% |
| | \$ \$ | \$ 9,077,554 580,304 562,693 \$ 10,220,551 2,558,561 | 2020 Sales \$ 9,077,554 71.0% 580,304 4.5% 562,693 4.4% \$ 10,220,551 80.0% 2,558,561 20.0% | November 30, 2020 % of Net Sales November 30, Sales \$ 9,077,554 71.0% \$ 580,304 \$ 562,693 4.4% \$ 10,220,551 80.0% \$ 2,558,561 | November 30, 2020 % of Net Sales November 30, 2019 \$ 9,077,554 71.0% \$ 8,843,052 580,304 4.5% 585,616 562,693 4.4% 520,844 \$ 10,220,551 80.0% \$ 9,949,512 2,558,561 20.0% 4,681,888 | 2020 Sales 2019 Sales \$ 9,077,554 71.0% \$ 8,843,052 60.4% 580,304 4.5% 585,616 4.0% 562,693 4.4% 520,844 3.6% \$ 10,220,551 80.0% \$ 9,949,512 68.0% 2,558,561 20.0% 4,681,888 32.0% |

NTIC's joint venture operating income increased 19.2% to \$3,162,000 during the three months ended November 30, 2020, compared to joint venture operating income of \$2,652,000 during the three months ended November 30, 2019. The increase was attributable to the corresponding increase in total sales of the joint ventures as fees for services provided to joint ventures are a function of the net sales of NTIC's joint ventures, which were \$26,777,000 during the three months ended November 30, 2020, compared to \$25,460,000 for the three months ended November 30, 2019.

Operating expenses, as a percent of net sales, for the first quarter of fiscal 2021 were 46.3%, compared to 40.3% for the same period last fiscal year. On a dollar basis, first quarter operating expenses were \$5,911,000, compared to \$5,899,000 for the same period last fiscal year.

The Company reported net income attributable to NTIC for the first quarter of fiscal 2021 of \$1,262,000, or \$0.13 per diluted share, compared to net income attributable to NTIC of \$1,213,000, or \$0.13 per diluted share for the same period last fiscal year.

NTIC's balance sheet remains strong, with no debt, and working capital of \$28,173,000 at November 30, 2020, including \$6,953,000 in cash and cash equivalents and \$6,383,000 in available for sale securities, compared to \$27,105,000 at August 31, 2020, including \$6,403,000 in cash and cash equivalents and \$5,545,000 in available for sale securities.

At November 30, 2020, the Company had \$24,961,000 of investments in joint ventures, of which over \$14,040,000, or 56.2%, is cash, with the remaining balance mostly made up of other working capital.

Conference Call and Webcast

NTIC will host a conference call today at 8:00 a.m. Central Time to review its results of operations for the first quarter of fiscal 2021 and its outlook, followed by a question-and-answer session. The conference call will be available to interested parties through a live audio webcast available through NTIC's website at www.ntic.com where the webcast will be archived and accessible for at least 12 months. The dial-in number for the conference call is (877) 670-9776 and the confirmation code is 6482797.

About Northern Technologies International Corporation

Northern Technologies International Corporation develops and markets proprietary environmentally beneficial products and services in over 60 countries either directly or via a network of subsidiaries, joint ventures, independent distributors and agents. NTIC's primary business is corrosion prevention marketed primarily under the ZERUST[®] brand. NTIC has been selling its proprietary ZERUST[®] rust and corrosion inhibiting products and services to the automotive, electronics, electrical, mechanical, military and retail consumer markets for over 40 years and in recent years has targeted and expanded into the oil and gas industry. NTIC offers worldwide on-site technical consulting for rust and corrosion prevention issues. NTIC's technical service consultants work directly with the end users of NTIC's products to analyze their specific needs and develop systems to meet their technical requirements. NTIC also markets and sells a portfolio of bio-based and biodegradable polymer resins and finished products marketed under the Natur-Tec[®] brand.

Forward-Looking Statements

Statements contained in this release that are not historical information are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include NTIC's belief that its near-term outlook remains cautious and that it continues to uncover new business opportunities and other statements that can be identified by words such as "believes," "continues," "expects," "anticipates," "intends," "potential," "outlook," "will," "may," "would," "should," "guidance" or words of similar meaning, the use of future dates and any other statements that are not historical facts. Such forward-looking statements are based upon the current beliefs and expectations of NTIC's management and are inherently subject to risks and uncertainties that could cause actual results to differ materially from those projected or implied. Such potential risks and uncertainties include, but are not limited to, in no particular order: the effects of the COVID-19 pandemic on NTIC's business and operating results; the ability of NTIC to pay dividends; the effect of economic uncertainty and trade disputes; NTIC's dependence on the success of its joint ventures and fees and dividend distributions that NTIC receives from them; NTIC's relationships with its joint ventures and its ability to maintain those relationships; NTIC's dependence on its joint venture in Germany in particular due to its significance and the effect of a termination of this or its other joint ventures on NTIC's business and operating results; the ability of NTIC China to achieve significant sales; costs and expenses incurred by NTIC in connection with its ongoing litigation against its former Chinese joint venture partner; the effect of the United Kingdom's proposed exit from the European Union, economic slowdown and political unrest; risks associated with NTIC's international operations; exposure to fluctuations in foreign currency exchange rates and tariffs, including in particular the Euro compared to the U.S. dollar; the health of the U.S. and worldwide economies, including in particular the U.S. automotive industry; the level of growth in NTIC's markets; NTIC's investments in research and development efforts; acceptance of existing and new products; timing of NTIC's receipt of purchase orders under supply contracts; variability in sales to customers in the oil and gas industry and the effect on NTIC's quarterly financial results; increased competition; the costs and effects of complying with changes in tax, fiscal, government and other regulatory policies, including the new tax reform law, which could result in a write-down of our deferred tax assets, and rules relating to environmental, health and safety matters; pending and potential litigation; and NTIC's reliance on its intellectual property rights and the absence of infringement of the intellectual property rights of others. More detailed information on these and additional factors which could affect NTIC's operating and financial results is described in the Company's filings with the Securities and Exchange Commission, including its most recent annual report on Form 10-K for the fiscal year ended August 31, 2020 and subsequent quarterly reports on Form 10-Q. NTIC urges all interested parties to read these reports to gain a better understanding of the many business and other risks that the Company faces. Additionally, NTIC undertakes no obligation to publicly release the results of any revisions to these forward-looking statements, which may be made to reflect events or circumstances occurring after the date hereof or to reflect the occurrence of unanticipated events.

NORTHERN TECHNOLOGIES INTERNATIONAL CORPORATION AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS AS OF NOVEMBER 30, 2020 (UNAUDITED) AND AUGUST 31, 2020 (AUDITED)

| | November 30, 2020 | | Aug | August 31, 2020 | |
|---|-------------------|-----------|-----|-----------------|--|
| ASSETS | | | | | |
| CURRENT ASSETS: | | | | | |
| Cash and cash equivalents | \$ | 6,953,341 | \$ | 6,403,032 | |
| Available for sale securities | | 6,382,785 | | 5,544,722 | |
| Receivables: | | | | | |
| Trade excluding joint ventures, less allowance for doubtful accounts | | | | | |
| of \$120,000 as of November 30, 2020 and \$90,000 as of August 31, 2020 | | 9,551,519 | | 8,072,212 | |
| Trade joint ventures | | 675,391 | | 475,900 | |

| Inventior | Fees for services provided to joint ventures | | 1,149,165 | | 927,286 |
|---|--|----|-------------|----|-------------|
| Prepaid expenses 917,570 797,495 Total current assets 35,475,804 33,202,305 POPDERTY AND EQUIPMENT, NET 7,224,297 7,110,788 OTHER ASSETS: 24,961,205 24,909,026 Investments in joint ventures 209,229 209,729 Patents and trademarks, net 209,220 68,769 Operating lease right of use asset 55,2103 68,769 Operating lease right of use asset 25,613,491 25,761,349 Total other assets 26,504,951 25,761,349 Total assets 48,789,475 \$ 6,807,408 Recounts payable 48,809 31,925,241 Accounts payable 48,809 31,94,987 Other 52,604,318 13,14,978 Other 52,604,321 38,834 Total current liabilities 7,302,866 6,097,604 Current portion of operating lease 276,042 272,443 Total current liabilities 276,042 272,443 Operating lease, less current portion 276,042 272,443 Total cong-term | Income taxes | | 10,898 | | 19,907 |
| Total current assets 35,275,804 33,202,305 PROPERTY AND EQUIPMENT, NET 7,224,297 7,110,789 OTHER ASSETS: 24,961,205 24,909,826 Investments in joint ventures 209,220 209,729 Patents and trademarks, net 209,220 209,729 Patents and trademarks, net 782,423 80,2006 Operating lease right of use asset 26,504,951 25,761,349 Total charsastes 26,504,951 25,761,349 Total charsastes 26,504,951 25,761,349 Total charsastes 28,004,050 66,074,488 CURRENT LIABILITIES: 486,800 310,922 Accrued liabilities 1,304,018 1,314,978 Current portion of operating lease 276,061 386,452 Other 886,532 880,118 Current portion of operating lease 276,061 386,452 Total current liabilities 276,062 272,443 Comerting lease, less current portion 276,062 272,443 Total long-term liabilities 186,062 286,662 | Inventories | | 9,835,135 | | 10,961,796 |
| Total current assets 35,475,804 33,202,305 PROPERTY AND EQUIPMENT, NET 7,110,708 7,110,708 OTHER ASSETS: 24,961,205 24,908,268 Deferred income taxes 209,220 209,729 Patients and trademants, net 260,204,301 658,788 Total drademants, net 26,504,961 25,761,408 Total assets 26,004,961 25,761,408 Total assets 26,004,961 25,761,408 Total cassets 28,004,961 25,761,408 CURRENT LIABILITIES: 486,000 310,922 Accrued liabilities 486,000 310,922 Current portion of operating lease 1,304,018 1,314,978 Other 56,552 880,118 Current portion of operating lease 276,061 386,345 Total current liabilities 276,061 386,345 Coperating lease, less current portion 276,062 272,443 Total long-term liabilities 276,062 272,443 Coperating lease, less current portion 18,203 28,203 Commi | Prepaid expenses | | 917,570 | | 797,495 |
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| COMMITMENTS AND CONTINGENCIES EQUITY: Preferred stock, no par value; authorized 10,000 shares; none issued and outstanding counts and coutstanding common stock, \$0.02 par value per share; authorized 15,000,000 — — — — — — — — — — — — — — — — — — — | | | · | | |
| EQUITY: Preferred stock, no par value; authorized 10,000 shares; none issued and outstanding — — — Common stock, \$0.02 par value per share; authorized 15,000,000 — — — shares as of November 30, 2020 and August 31, 2020; issued and outstanding 9,104,636 and 9,099,990, respectively 182,093 182,000 Additional paid-in capital 17,632,811 17,415,043 Retained earnings 43,735,209 42,472,810 Accumulated other comprehensive loss (3,179,678) (3,410,438) Stockholders' equity 58,370,435 56,659,415 Non-controlling interests 3,255,689 3,045,026 Total equity 61,626,124 59,704,441 | | | 270,042 | | 272,443 |
| Preferred stock, no par value; authorized 10,000 shares; none issued and outstanding — — — Common stock, \$0.02 par value per share; authorized 15,000,000 shares as of November 30, 2020 and August 31, 2020; issued and outstanding 9,104,636 and 9,099,990, respectively 182,093 182,000 Additional paid-in capital 17,632,811 17,415,043 Retained earnings 43,735,209 42,472,810 Accumulated other comprehensive loss (3,179,678) (3,410,438) Stockholders' equity 58,370,435 56,659,415 Non-controlling interests 3,255,689 3,045,026 Total equity 61,626,124 59,704,441 | | | | | |
| Common stock, \$0.02 par value per share; authorized 15,000,000 shares as of November 30, 2020 and August 31, 2020; issued and outstanding 9,104,636 and 9,099,990, respectively 182,093 182,000 Additional paid-in capital 17,632,811 17,415,043 Retained earnings 43,735,209 42,472,810 Accumulated other comprehensive loss (3,179,678) (3,410,438) Stockholders' equity 58,370,435 56,659,415 Non-controlling interests 3,255,689 3,045,026 Total equity 61,626,124 59,704,441 | | | | | |
| shares as of November 30, 2020 and August 31, 2020; issued and outstanding 9,104,636 and 9,099,990, respectively 182,093 182,000 Additional paid-in capital 17,632,811 17,415,043 Retained earnings 43,735,209 42,472,810 Accumulated other comprehensive loss (3,179,678) (3,410,438) Stockholders' equity 58,370,435 56,659,415 Non-controlling interests 3,255,689 3,045,026 Total equity 61,626,124 59,704,441 | outstanding | | _ | | _ |
| 9,099,990, respectively 182,093 182,000 Additional paid-in capital 17,632,811 17,415,043 Retained earnings 43,735,209 42,472,810 Accumulated other comprehensive loss (3,179,678) (3,410,438) Stockholders' equity 58,370,435 56,659,415 Non-controlling interests 3,255,689 3,045,026 Total equity 61,626,124 59,704,441 | Common stock, \$0.02 par value per share; authorized 15,000,000 | | | | |
| Additional paid-in capital 17,632,811 17,415,043 Retained earnings 43,735,209 42,472,810 Accumulated other comprehensive loss (3,179,678) (3,410,438) Stockholders' equity 58,370,435 56,659,415 Non-controlling interests 3,255,689 3,045,026 Total equity 61,626,124 59,704,441 | shares as of November 30, 2020 and August 31, 2020; issued and outstanding 9,104,636 and | | | | |
| Retained earnings 43,735,209 42,472,810 Accumulated other comprehensive loss (3,179,678) (3,410,438) Stockholders' equity 58,370,435 56,659,415 Non-controlling interests 3,255,689 3,045,026 Total equity 61,626,124 59,704,441 | | | 182,093 | | 182,000 |
| Accumulated other comprehensive loss (3,179,678) (3,410,438) Stockholders' equity 58,370,435 56,659,415 Non-controlling interests 3,255,689 3,045,026 Total equity 61,626,124 59,704,441 | Additional paid-in capital | | 17,632,811 | | 17,415,043 |
| Stockholders' equity 58,370,435 56,659,415 Non-controlling interests 3,255,689 3,045,026 Total equity 61,626,124 59,704,441 | Retained earnings | | 43,735,209 | | 42,472,810 |
| Non-controlling interests 3,255,689 3,045,026 Total equity 61,626,124 59,704,441 | Accumulated other comprehensive loss | | (3,179,678) | | (3,410,438) |
| Total equity 61,626,124 59,704,441 | Stockholders' equity | | 58,370,435 | | 56,659,415 |
| A 00.005.050 A 00.074.400 | Non-controlling interests | | 3,255,689 | | 3,045,026 |
| Total liabilities and equity \$ 69,205,052 \$ 66,074,488 | Total equity | | 61,626,124 | | 59,704,441 |
| | Total liabilities and equity | \$ | 69,205,052 | \$ | 66,074,488 |

NORTHERN TECHNOLOGIES INTERNATIONAL CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED) FOR THE THREE MONTHS ENDED NOVEMBER 30, 2020 AND 2019

| | Three Months Ended | | | | |
|--|--------------------|------------|-------------------|------------|--|
| | November 30, 2020 | | November 30, 2019 | | |
| NET SALES: | | | | | |
| Net sales, excluding joint ventures | \$ | 12,198,808 | \$ | 14,045,784 | |
| Net sales, to joint ventures | | 580,304 | | 585,616 | |
| Total net sales | | 12,779,112 | | 14,631,400 | |
| Cost of goods sold | | 8,313,321 | | 9,805,084 | |
| Gross profit | | 4,465,791 | | 4,826,316 | |
| JOINT VENTURE OPERATIONS: | | | | | |
| Equity in income from joint ventures | | 1,825,712 | | 1,293,990 | |
| Fees for services provided to joint ventures | | 1,336,561 | | 1,358,325 | |
| Total joint venture operations | | 3,162,273 | | 2,652,315 | |

| OPERATING EXPENSES: | | | |
|--|-----------------|---------------|-----------|
| Selling expenses | 2,741,768 | | 2,887,292 |
| General and administrative expenses | 2,093,982 | | 2,049,687 |
| Research and development expenses | 1,075,737 | | 961,641 |
| Total operating expenses | 5,911,487 | | 5,898,620 |
| OPERATING INCOME | 1,716,577 | | 1,580,011 |
| INTEREST INCOME | 69,538 | | 49,038 |
| INTEREST EXPENSE | (2,368) | · <u></u> | (5,444) |
| INCOME BEFORE INCOME TAX EXPENSE | 1,783,747 | | 1,623,605 |
| INCOME TAX EXPENSE | 378,590 | | 264,066 |
| NET INCOME | 1,405,157 | | 1,359,539 |
| NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS | 142,758 | · | 146,989 |
| NET INCOME ATTRIBUTABLE TO NTIC | \$ 1,262,399 | \$ | 1,212,550 |
| NET INCOME ATTRIBUTABLE TO NTIC PER COMMON SHARE: | | | |
| Basic | \$ 0.14 | \$ | 0.13 |
| Diluted | \$ 0.13 | \$ | 0.13 |
| WEIGHTED AVERAGE COMMON SHARES ASSUMED OUTSTANDING: | | | |
| Basic | 9,104,623 | | 9,095,607 |
| Diluted | 9,644,630 | | 9,407,642 |
| CASH DIVIDENDS DECLARED PER COMMON SHARE | \$ 0.00 | \$ | 0.065 |

Investor and Media Contact:

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